

**Lieff
Cabraser
Heimann &
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Attorneys at Law

Sarah R. London

PARTNER

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A partner in Lieff Cabraser's San Francisco office, Sarah R. London is a determined, skilled, and experienced advocate for the injured, employees, and consumers.

Sarah leads Lieff Cabraser's fertility practice, investigating and seeking justice against fertility assistance and genetic testing companies including CooperSurgical, Natera, and Ovation for damaging and destroying hopeful parents' eggs and embryos. Sarah's leadership in fertility and women's health litigation includes serving as court-appointed Liaison Counsel in California state court and Interim Class Counsel in the federal class action filed on behalf of families against San Francisco's Pacific Fertility Center over the Center's March 2018 destruction of hundreds of frozen eggs and embryos as a result of a leak in a cryogenic storage tank. Sarah also served in a leadership role in successful litigation recovering millions of dollars on behalf of women who suffered serious injuries due to complications from allegedly defective trans-vaginal surgical mesh. Prior to joining Lieff Cabraser, Sarah previously served as a Public Policy Manager and Lobbyist at Planned Parenthood of Kansas.

In September of 2023, Sarah filed a federal personal injury sexual assault lawsuit against Uber alleging that Uber allowed a driver-attacker to violently and sexually abuse Doe plaintiff M.F.A. and riders like her. The case was filed as part of Lieff Cabraser's ongoing work representing survivors across the U.S. who have been victimized by sexual violence and sexual and other abuse. In December 2023, Sarah was appointed Plaintiffs' Co-Lead and Liaison Counsel in the aggregate litigation against Uber in federal court in San Francisco arising from sexual harassment, physical attack, sexual assault, and battery committed by Uber drivers.

In February of 2020, Sarah was appointed to the Plaintiffs' Executive Committee in the Gilead HIV Drug Kidney & Bone Injuries Litigation. In December of 2019, she was appointed to serve as Co-Lead Counsel and Liaison Counsel for plaintiffs in the nationwide multidistrict Juul e-cigarette fraud and injury litigation, work that led to historic settlements on behalf of injured teen Juul users. In September of 2019, Sarah was appointed by Judge Judith E. Levy to serve as Subclass Settlement Counsel in the Flint Water Cases, the federal class action lawsuit seeking justice for the over 100,000 residents of Flint, Michigan who were exposed to seriously elevated levels of lead as a result of insufficient water treatment.

Sarah has been directly involved in several recent California environmental disaster cases, including litigation against Plains All American Pipeline arising out of the 2015 oil spill in Santa Barbara, and two important class action cases on behalf of homeowners and businesses that suffered economic injuries in the wake of the massive Porter Ranch gas leak, which began in October of 2015 and lasted into February of 2016.

A Super Lawyers Rising Star for eight consecutive years and 2015 finalist for the Consumer Attorneys of California Streetfighter of the Year Award, Sarah has held multiple leadership positions in Consumer Attorneys of California (CAOC), including her current position on the Board of Directors. In September 2019, Sarah was appointed Chair of the Resource Board of the National Association of Women Judges.

Sarah is a thought leader in many of her practice areas, particularly the fertility space; she recently penned an opinion piece in The San Diego Union-Tribune which highlights many aspects of the fertility industry and offers insights for those considering fertility assistance.

Areas of Practice

Personal Injury

Education

University of California, School of Law (Berkeley Law), Berkeley, California
J.D. - 2009

Honors: Order of the Coif

Northwestern University, Evanston, Illinois
B.A. (Cum Laude) - 2002

Bar Admissions

California, 2009
U.S. Court of Appeals 9th Circuit, 2011
U.S. Court of Appeals 10th Circuit, 2010
U.S. Court Of Appeals, 11th Circuit, 2012
U.S. District Court, Central District of California, 2010
U.S. District Court, Northern District of California, 2009

Professional Associations and Memberships

Co-Chair, JUUL Litigation Group, American Association for Justice, 2019
Resource Board Co-Chair, National Association of Women Judges, 2019
American Association for Justice (Executive Committee, Section on Toxic, Environmental & Pharmaceutical Torts, 2016)
Bar Association of San Francisco
Consumer Attorneys of California (Executive Committee Member, Parliamentarian, 2023; Board of Directors, 2012-2013; 2018-present)
Consumer Attorneys of California, Leadership Academy, 2017
San Francisco Trial Lawyers Association
State Bar of California
YWCA of San Francisco and Marin (Board of Directors)

Honors & Awards

Selected for inclusion by peers in The Best Lawyers in America in the fields of “Mass Tort Litigation/Class Actions – Plaintiffs,” 2017-2025

“California Lawyer of the Year (CLAY) Award,” California Lawyer, 2024

“Consumer Attorney of the Year,” Consumer Attorneys of California (CAOC), 2024

“Top Women Lawyers in California,” Daily Journal, 2021, 2022, 2024

“Leading Commercial Litigators,” Daily Journal, 2023, 2024

“Lawdragon 500 X – The Next Generation,” Lawdragon, 2023, 2024

“Lawdragon 500 Leading Plaintiff Consumer Lawyers in America,” Lawdragon, 2022-2024

“Top Plaintiff Lawyers,” Daily Journal, 2023

“Super Lawyer for Northern California,” Super Lawyers, 2020-2023

“California Trailblazer,” The Recorder, 2020

“40 and Under Hot List,” Benchmark Litigation, 2018, 2020

“Rising Star for Northern California,” Super Lawyers, 2012 – 2019

Classes & Seminars

Speaker, “Cannabis Litigation: What’s Going On?” HarrisMartin MDL Conference, September 2024

Panelist, “Putting the ‘Lead’ in Leadership Appointments: Tips and Tools for Leading Strong, Successful, and Inclusive Teams,” Trial Lawyers of Mass Torts Park City, Utah Conference, February 2024

Panelist, “Mass Tort Overview,” HarrisMartin MDL Conference: Ozempic and Suboxone Litigation, January 2024

Speaker, “Pseudo Corporate Responsibility,” CAOC Hawaii Travel Seminar, November 2023

Speaker, “Learning How to Litigate High Profile Sexual Assault Cases,” Mass Torts Made Perfect Fall 2023 Seminar, October 2023

Speaker, “Reputation Laundering: Expert Testimony on Corporate Pseudo Responsibility,” American Association for Justice Annual Convention, July 2023

Panelist, “Diversity in MDL Leadership Appointments,” Western Alliance Bank Class Action Law Forum, December 2021

Speaker, “Mass Tort Or Class Action: Choosing Your Adventure,” 60th Annual Consumer Attorneys of California Convention, November 2021

Moderator, “How the Courts Can Promote Equity in the Legal Profession,” National Association of Women Judges Midyear Meeting, April 2021

Speaker, “Testing The Test Case: Developments in JUUL and TDF Cases,” Consumer Attorneys of California Sonoma Virtual Seminar, March 2021

Speaker, “ABA Environmental & Energy, Mass Torts and Products Liability Litigation Committee’s Joint Virtual Regional CLE Program,” January 2021

Speaker, “Trial Lawyer Power Hour: Courtroom Fundamentals on How to Run, Block, Pass and Tackle,” 59th Annual Consumer Attorneys of California Virtual Convention, November 2020

Speaker, “Trial Skills Quick Hits,” Consumer Attorneys of California Sonoma Travel Seminar, March 2020

Speaker, “Breakout Session: Juul Injury litigation,” and “Pay Equity for Female Lawyers,” Mass Torts Made Perfect Conference, October 2019

Speaker, “Harmful Effects Of JUUL: An Overview of Nicotine Addiction Science and Cardiovascular/Pulmonary Effects,” HarrisMartin’s JUUL, E-Cigarettes & Vaping Conference: Emerging Litigation and Liability Theories Agenda, September 2019

Speaker, “Everything You Want to Know About Mass Torts (But Are too Afraid to Ask),” American Association for Justice Annual Mass Torts Seminar, June 2019

Speaker, "Notable Recent & Pending Cases in the 9th Circuit and SCOTUS," Bridgeport Class Action Litigation and Management Conference, May 2019

Speaker, "Preparing Fact Witnesses for Trial," Bridgeport Consumer Class Action Litigation Conference, November 2018

Speaker, "Preparing for Trial," Consumer Attorneys of California Convention, November 2018

Moderator and Speaker, "1st Day of Trial," San Francisco Trial Lawyers Association, February 2017

Speaker, "Trial Focused Discovery, or Best Practices in Preparing Your Client for Deposition," Consumer Attorneys of California Trial Arts Seminar, December 2016

Moderator, "Real Talk About Trial Experiences," Consumer Attorneys of California Convention, November 2016

Speaker, "Trial Skills, Trial-Focused Discovery: What You Need and How to Use It," ABA Women in Products Liability, November 2016

Speaker, "Why Aren't More Female Lawyers Making it to Trial?" San Francisco Trial Lawyers Association Women's Caucus, January 2016